



Verified by Cast

Background and joining information

www.cast-consultancy.com/verified





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Introducing *Verified by Cast*

About Cast

Cast is a specialist real estate consultancy providing cost management, project management, technical due diligence and strategy advisory services to clients in the private sale, build to rent (BtR), student accommodation, later living, affordable housing, local authority and hotel markets.

Our missions are:

**Driving Industry Change,
Delivering Better Outcomes,
Creating Future Places**

These missions have led us to develop a unique perspective on, innovation in construction delivery, including modern methods of manufacture for construction, pre-fabrication and offsite product delivery.

We advise international, national and regional Government bodies on the opportunities of a changing sector. We have contributed extensively to the development of the sector including as technical author of the terminology that defines the sector. Given that any new technology is only the means to an end of better development projects, we have established a suite of outcome metrics that quantify project delivery and efficiency.

On a daily basis, we advise our developer and institutional funder clients about the implications of a changing sector and the opportunities for utilising different supply chain options.

About KOPE and KOPE Market

KOPE is a purpose-built software platform for productizing construction, acting as a catalyst for change with a vision to transform the industry through smarter, more efficient, and conscious building practices. It provides the data needed to make critical design decisions early in projects, reducing costly rework and delivering accurate costs in minutes.

Whether you're looking to increase the procurement of your products or integrate building products and systems into your projects, KOPE empowers offsite construction and paves the way for a more innovative and sustainable future.

In 2022 Cast and KOPE partnered to launch a new market platform aimed at enhancing awareness of suppliers and their products in the UK Market.

This free-to access and free-to-use database has since evolved considerably, and KOPE Market now references nearly 400 product suppliers and nearly 250 case studies showcasing best practice.

Introducing *Verified by Cast*

Cast and KOPE are excited to announce an expanded strategic partnership aimed at improving the standards of trust and quality in the construction industry.

Our partnership leverages Cast's industry expertise and KOPE's innovative platform to introduce a verification badge service for suppliers that creates a standardised benchmark for quality assurance.

Verified by Cast, enables specifiers to remove the guesswork from their supplier searches and confidently build their supply chains, with the knowledge the companies they're working with are who they say they are.

Verified suppliers will appear on KOPE Market with a Cast logo against their profile, distinguishing their products and services as meeting a range of quality and reliability standards that developers and contractors tell us they expect to see from suppliers.

As a result, specifiers such as architects, developers and contractors can trust that verified suppliers have undergone a comprehensive evaluation, ensuring that all listed products meet or exceed industry expectations for quality and performance.

We expect **Verified By Cast** to grow as demand for efficient, productive and high-quality solutions grows

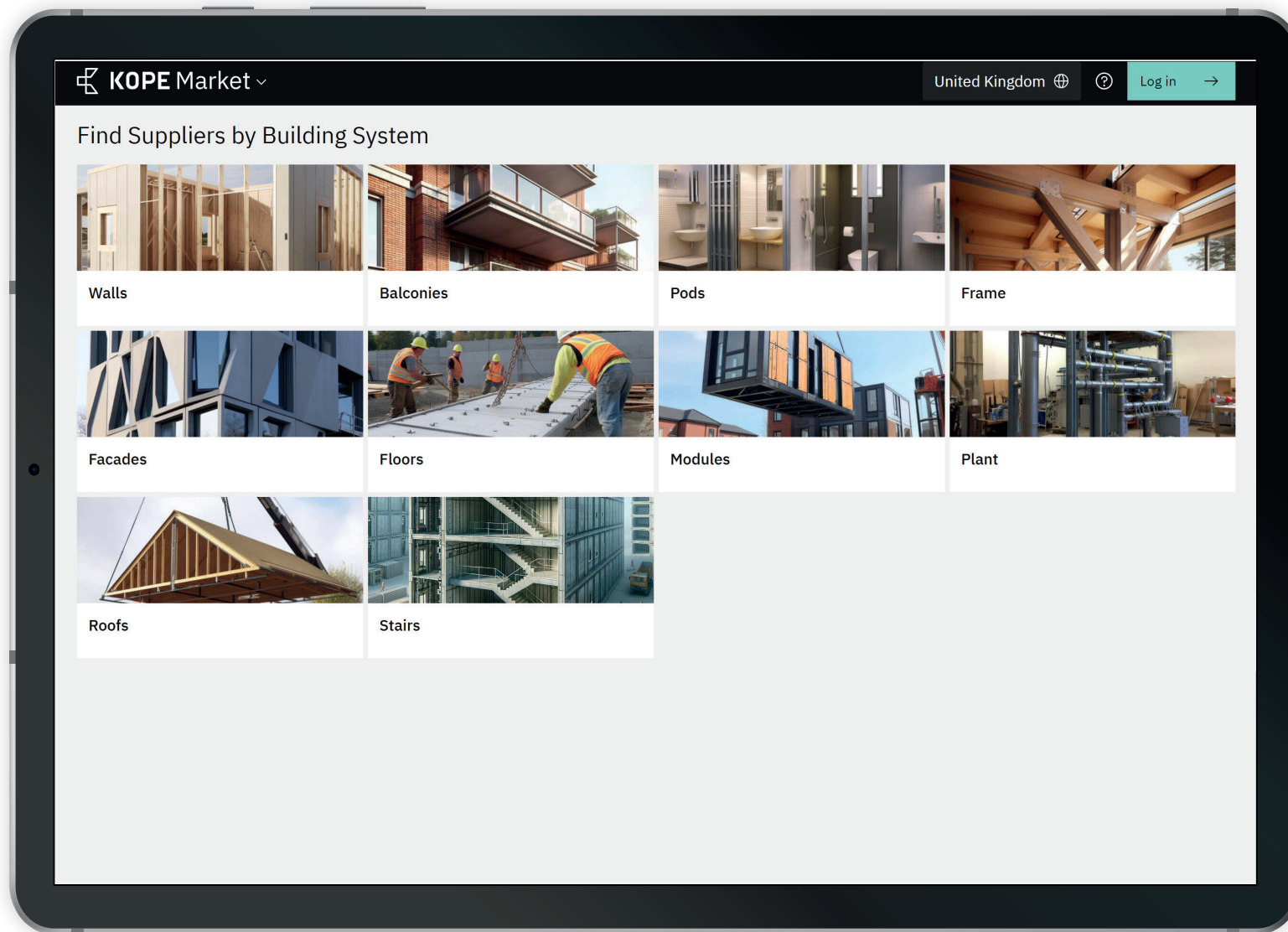
This will include:

- Growing the number of Verified suppliers, growing the market for those suppliers and their products
- Streamlined project planning: The verification process reduces the time and resources specifiers spend on vetting suppliers, allowing for quicker and more efficient project execution

Who can be Verified?

Verified by Cast is aimed at any supplier currently listed on KOPE Market, or who can be listed on KOPE Market as a supplier of the building systems listed opposite.

We expect to increase the range of building systems that can be Verified in the near future, and welcome feedback on the range of solutions we have selected to date.



The benefits of being Verified

Position your business in partnership with Cast

Being a supplier **Verified by Cast** on KOPE Market opens doors to a broader network of specifiers looking for quality and reliability and makes sure they see your products or systems as the premier choice.

Verified by Cast brings:

- **Increased visibility:**
Highlight your products to a targeted audience actively seeking top-tier solutions
- **Enhanced credibility:**
Enhance your reputation as a trusted supplier, leveraging your status as a company that has been **Verified by Cast**
- **Access to projects:**
Connect with serious specifiers committed to quality and innovation

Improve your market presence and connect with specifiers who value the assurance that verification provides.

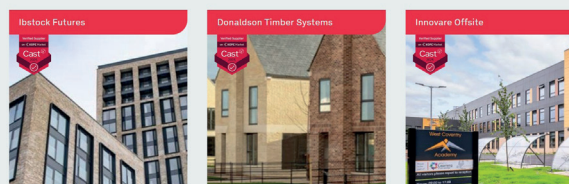
Enhance your route to market and amplify your messaging

Once suppliers have become **Verified by Cast**, we will work in partnership with them to showcase their business and products to the market, to Government and developer clients, and on social media.

This includes:

- **Welcome to Verified by Cast:**
Upon becoming Verified we will publicise that a new supplier has achieved the standard, using Cast social media to welcome them to the Verified “club”
- **As part of the Verification:**
We will secure client testimonial on a project delivered by the supplier. We will separately publicise that case study on social media and host it on Cast’s own website at <https://cast-consultancy.com/verified> as shown below

Cast Verified Suppliers



Facade systems

Open and closed panel timber frame

Structural Insulated Panels (SIPS)

Use the **Verified by Cast** badge in your corporate materials









Every Verified by Cast supplier will be issued with electronic versions of the Verified by Cast logo, above.







Verified suppliers will be licensed to use that on corporate materials, bid materials, website or in any other way that enhances their ability to drive their credibility and win new work.

The logo is specific to the year of Verification, and a new logo will be issued subject to renewal and successful re-verification in future years.

The *Verified by Cast* minimum standard

The initial set of pass/fail criteria and other factors that will be included as part of the process are set out below. This is correct as at March 2025.

Item	Pass/Fail	Commentary
COMPANY DUE DILIGENCE		
Companies House registration	 Must be a registered UK company	We can consider non-UK companies in future expansions of Verified/KOPE Market.
Financial statements	 Must have filed accounts	<p>Preference for three years accounts but we recognise there are new SMEs in the market who would be excluded by this.</p> <p>We will add an advisory note to the company profile where we find out if the company has made a loss in any of the past three years.</p>
Government investment	 For information only	We will simply note those companies that have received direct investment from the UK Government.
Headcount	 For information only	We will verify the business headcount using filed accounts and update the KOPE Market profile accordingly.
Contact information	 For information only	We will verify with the supplier all contact, social media and key people information, and display that on the KOPE Market profile.
Insurances	 Suppliers should have all of: Professional Indemnity, Public Liability and Employers' liability insurances. Where suppliers are also acting as contractors, they also need Contractor's All Risk insurance.	We will verify that suppliers have insurances in place at the time of the review, in line with these requirements. We will not advise on minimum coverage levels, or similar, simply that insurances are valid and in place.

Item	Pass/Fail	Commentary
CERTIFICATION AND ACCREDITATION		
Quality management	 Suppliers need ISO9001 as a minimum.	We will also check for ISO 14001 and ISO 45001, and flag on supplier profiles where these are in place.
Structural system accreditation (MMC categories 1-3)	 MMC categories 1 (3D volumetric modular); 2 (2D panelised structure) and 3 (non-systemised structure) suppliers require either current NHBC Accepts or BOPAS accreditation.	We will verify that accreditation is in place and directly link the KOPE Market profile to the certificate(s).
Fire testing (MMC categories 1-3)	 MMC categories 1-3 (as above) need to supply evidence that they have undertaken fire testing of their systems in line with European EN 13501 standards.	We will verify only that the supplier is engaging with fire testing in line with EN 13501. We will not advise on the applicability of the fire testing to any specific project or application of the supplier's system, simply that EN13501 testing has taken place.
Non-structural system product certification (MMC categories 4-6)	 MMC categories 4 (additive manufacturing), 5 (non-structural assemblies and 6 (enhanced building products) require product certification from a UKAS Accredited independent reviewer	We will verify that accreditation is in place and directly link the KOPE Market profile to the certificate(s).
CAPABILITY AND CASE STUDIES		
Case study development	 The supplier needs to provide details of a recently completed (past 18 months) case study, that demonstrates their capability to supply into the market(s) that they specify on their KOPE Market profile.	We will work with the supplier to create case studies that showcase their capability and the performance of their products and systems. These will also be used to support PR and social media activity promoting all of Verified by Cast , KOPE Market and the supplier's products and performance.
Client testimonial	 We need to see positive testimonial from a client linked to the case study, above, that showcases the supplier's capability in its target market(s).	The supplier can either provide existing testimonial information or contact details for Cast to secure/verify a client testimonial. We will include verbatim comments where possible in the case study text.
Product-level information	 For information only.	Where possible we would like to collate product-level information on the definition of, and performance achieved by, any standardised products that the supplier offers to market.

The verification process

Step one: Application



Up to one week

- The fastest and simplest way to start the process is to visit www.cast-consultancy.com/verified/#kopeform and complete the form
- The team at Cast will contact you to organise a thirty minute video call to outline the process in more detail and confirm the minimum requirements for the Verification
- We'll issue a form and the first invoice, for the non-refundable part of the fee: £1,500

Step two: Verification



Typically two weeks

- On confirmation of payment we will commence the verification process
- We will issue a request for information document and will engage with you and your team to ensure we have the correct information
- We will get back in touch if we have any questions or concerns
- We will contact the client whose details you have supplied to confirm their testimonial

Step three: Profile updated and Verification badge issued



Typically one week

- Subject to successful verification, we will commence the final stage of the exercise
- We will issue a second invoice for payment of the final £1,500
- We will update your profile listing on KOPE market
- We will liaise with you and your team to ensure your company is presented in the best possible manner
- On completion of the above, and confirmation of final payment, we will:
 - » Show your company as **Verified by Cast**
 - » Announce that your company is Verified on Cast social media
 - » Link to your company's case study on the Cast website
 - » Issue the **Verified by Cast** digital assets for use on company materials and PR

Note:

The Verification is an annual process, with an annual fee.

We will contact Verified suppliers three months before their **Verified by Cast** status expires to discuss re-verification.

The payment does not automatically renew, and will only be charged where suppliers wish to remain as Verified Suppliers for a further year.

Contract terms and conditions*

Fee and payment

Verified by Cast is priced at £3,000 per year. This is billed in two instalments – first, a £1,500 non-refundable deposit which covers the cost of the initial verification activity and second, a £1,500 final payment once verification has been confirmed.

Commencement and term

The agreement lasts for 12 months and automatically terminates unless renewed in writing three months before the end of the term.

Supply of services

Cast will provide the Subscription Service from the Effective Date and any Additional Services as agreed. Cast has sole discretion over the **Verified by Cast** process and can terminate the agreement if the customer fails this process. Cast will perform services with reasonable care and comply with laws, and can revoke the customer's Verified Supplier status without notice if criteria are not met.

Customer's obligations

The customer must cooperate with Cast, provide accurate materials, and comply with laws. The customer is responsible for their materials and must indemnify Cast against any related losses. If the customer delays Cast's performance, Cast is not liable for resulting costs and is entitled to payment and recovery of additional costs.

Data protection

Both parties must comply with Data Protection Legislation, ensure data security, and cooperate in case of data breaches.

Intellectual property

Cast retains ownership of its intellectual property, and the customer retains ownership of its materials. Cast grants the customer a limited license to use Cast's intellectual property for internal business purposes during the agreement term.

Charges and payment

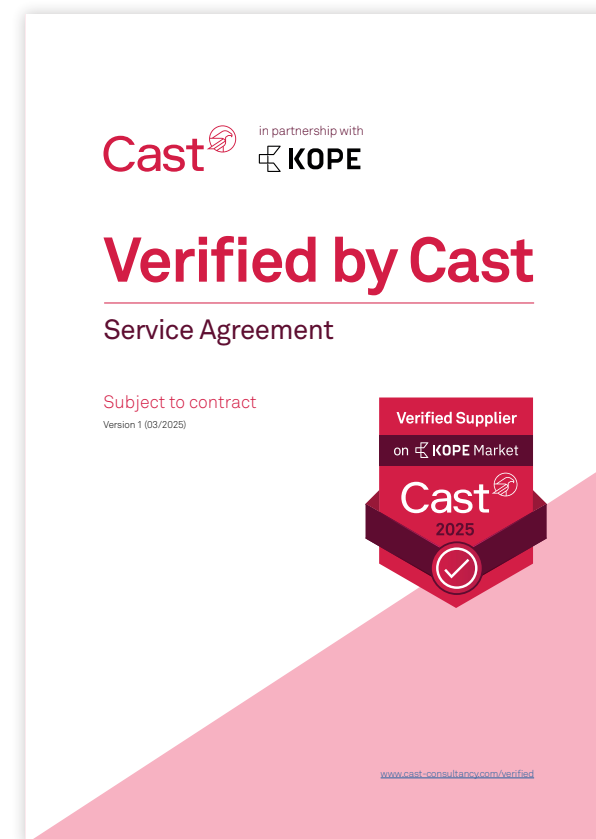
The customer must pay Cast in instalments, with 50% due at the start and 50% upon passing the **Verified by Cast** process. Additional charges are payable as agreed, and all payments exclude VAT. If the customer fails to pay on time, interest will accrue, and Cast may suspend services.

Limitation of liability

Cast's liability is limited to the charges paid by the Customer in the preceding 12 months, excluding indirect or consequential losses. Liability for death, personal injury, fraud, and breach of title and quiet possession is not limited.

Termination

Either party can terminate the agreement immediately with written notice if the other party breaches the agreement or faces insolvency issues. Upon termination, the customer must pay outstanding invoices, cease using Cast's intellectual property, and lose Verified Supplier status.



* This is a summary and is not intended to replace the information in the attached contract document. Please refer to this for full information.

Contact us

Register for Verification

Visit <https://cast-consultancy.com/verified/#kopeform> and complete the form shown to the right to initiate the Verification process. We will organise an initial call to discuss your business and review the Verified requirements.

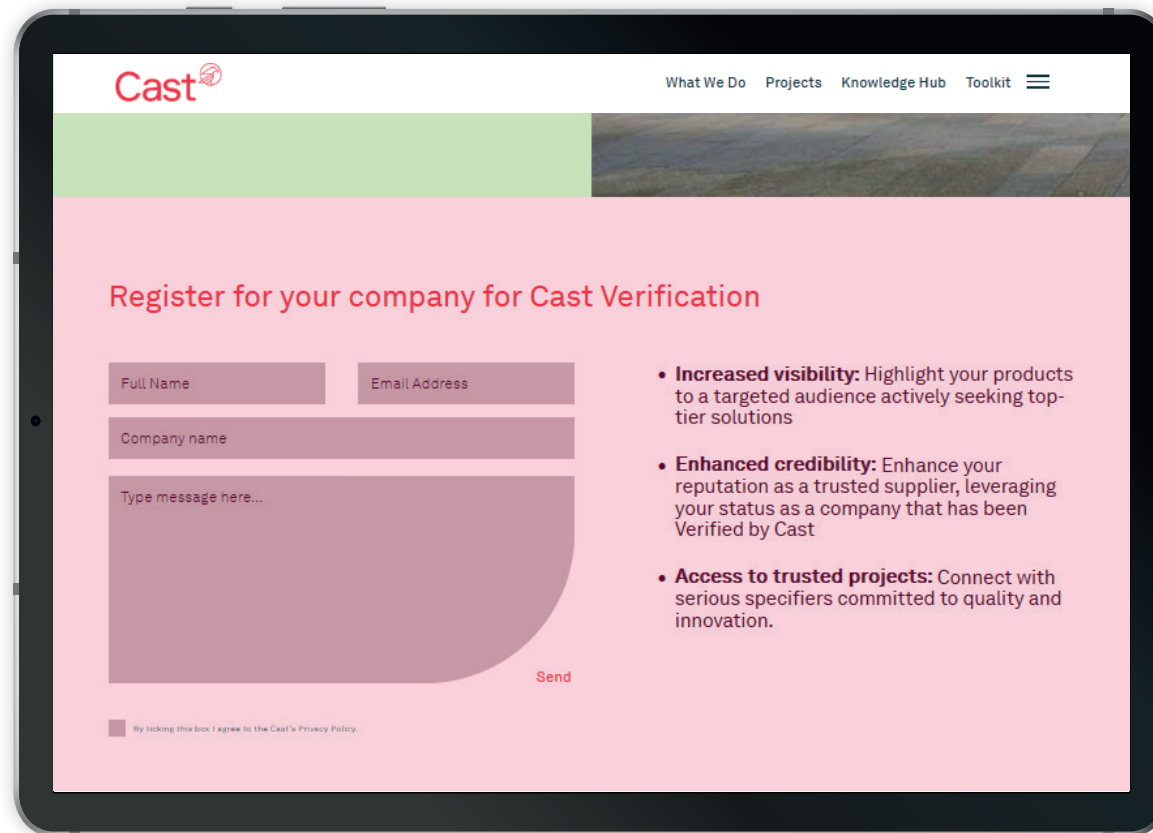
General enquiries

For general enquiries about the *Verified by Cast* initiative, our future strategy, or ideas for evolving the proposition, please contact:



Jeff Endean
Director

jeff.endean@cast-consultancy.com



The screenshot shows a tablet displaying the Cast website's registration form. The form is titled "Register for your company for Cast Verification" and includes the following fields: "Full Name", "Email Address", "Company name", and a large text area for "Type message here...". A "Send" button is located at the bottom right of the form. To the right of the form, there are three bullet points highlighting the benefits of verification: "Increased visibility", "Enhanced credibility", and "Access to trusted projects". At the bottom of the form, there is a checkbox for "By ticking this box I agree to the Cast's Privacy Policy".

Cast What We Do Projects Knowledge Hub Toolkit

Register for your company for Cast Verification

Full Name Email Address

Company name

Type message here...

Send

- **Increased visibility:** Highlight your products to a targeted audience actively seeking top-tier solutions
- **Enhanced credibility:** Enhance your reputation as a trusted supplier, leveraging your status as a company that has been Verified by Cast
- **Access to trusted projects:** Connect with serious specifiers committed to quality and innovation.

By ticking this box I agree to the Cast's Privacy Policy.

Contact us

Cast is a residential specialist construction consultancy providing solutions for developers, investors, policymakers, and the supply chain. We are focused on helping deliver great homes and places viably whilst also addressing bigger economic, societal and environmental challenges.



Cast

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